

File No: OP-14/1/2021-DD(OG)  
Govt. of India  
Ministry of Food Processing Industries  
Panchsheel Bhawan, August Kranti Marg,  
New Delhi - 110049

Dated: 25/06/2021

Advertisement Notice

**Subject: Engagement of four Consultants having domain expertise in the Value Chain of Perishables for Fruits & Vegetables and Marine products for assisting MoFPI in implementation of "Operation Greens" Scheme- reg.**

Applications are invited from eligible Candidates for the purpose of selection of suitable personnel for engaging them as Consultants in this Ministry on Contract basis. The four consultants are to be hired in totality and one consultant from each of the States of Andhra Pradesh, UP, Maharashtra and Assam.

**1. Eligibility**

- i. Retired State Govt. Officers (Director/Dy. Director level) from Horticulture Departments from the States of Andhra Pradesh, UP, Maharashtra and Assam.
- ii. The educational qualification for all the consultants preferably shall be Graduation Degree in the field of Food Processing sector/Food Technologies/ Agriculture Sector/ Economic sector/ Engineering from a recognized University or Institute.
- iii. Applicant must possess work experience in the field of Food Processing sector/Food Technologies/ Agriculture Sector/Economic sector/ Engineering.
- iv. The maximum age for consultants shall be 65 years.
- v. Should have excellent communication and interpersonal skills.
- vi. Should possess domain expertise with regard to production, distribution and value chain development of fruits and vegetables and marine products;
- vii. Preference will be given to applicants having experience in integrated value chain management in fruits and vegetables and marine products.

**2. Job requirement:**

**Brief of the Scheme:** Ministry of Food Processing Industries is implementing a Central sector scheme "Operation Greens" to promote Farmer Producers Organizations (FPOs), agri-logistics, processing facilities and professional management. The Finance Minister in her Budget Speech for 2021-22 has made the following announcement;

*"To boost value addition in agriculture and allied products and their exports, the scope of Operation Green Scheme, presently, applicable to tomatoes, onion and potatoes will be enlarged to 22 perishable products".*

In line with the Budget announcement, MoFPI intends to expand the scope of the scheme with more focused approach on value chain development for 22 perishable products.

The list of 22 perishables including TOP crops is given as under.

- 1) **Fruits (10)** - Mango, Banana, Apple, Pineapple, Orange, Grapes, Aonla/ Amla, Pomegranate, Guava, Litchi.
- 2) **Vegetables (11)** - Tomato, Onion, Potato, Peas, carrot, Cauliflower, Beans, Bitter gourd, Okra, Garlic, Ginger
- 3) **Marine Products (1)** - Shrimp.

A focused value chain can address the challenges in agri-food sector to a large extent

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through:

- i. Creating higher levels of processing/ preservation capacity
- ii. Reducing Post-harvest losses
- iii. Augmenting income of growers/ farmers/processors
- iv. Creating additional job opportunities and off farm employment
- v. Linking growers/processors to high-end domestic market
- vi. Boosting share of agri-food exports and increasing global share of Indian agri-food exports.

Ministry has already awarded Eleven (11) Assessment Studies for identifying gaps in infrastructure & processing facilities for development of potential value chains for fruits and shrimp under Operation Greens Scheme". The Terms of reference of studies are attached as **Annexure-II** for your reference purpose.

**Terms of Reference/Roles and Responsibilities:** The consultants will be entrusted with the following roles and responsibilities to assist the Ministry for smooth functioning of official work related to "Operation Greens" Scheme;

- i. Monitoring of Assessment Studies awarded for identifying gaps in infrastructure & processing facilities for development of potential value chains for perishable products under Operation Greens Scheme in their regions.
- ii. Building regional networks with various stakeholders for e.g. Ministries/Departments/State Government Horticulture Departments/Farmer Producer Organizations/ Industry Associations/ Traders/ Food Processors etc. for better coordination.
- iii. Provide technical inputs on the value chain development of fruits and vegetables and marine products to Ministry based on their working experience to ensure successful implementation of the Long Term Strategy i.e. Value Chain Development Projects under the Scheme in their regions.
- iv. Provide assistance in drafting Scheme guidelines by inclusion of the recommendations of the Studies.
- v. Monitoring and evaluation of implementation of the projects;
- vi. Any other work assigned by the Ministry.

**3. Terms and Conditions:**

- i. **Period of Engagement:** The period of engagement as Consultant would be initially for one year with effect from the date of joining as Consultant. After expiry of initial term, engagement may be extended, based on requirement of Ministry and performance of consultant(s) concerned, with the approval of competent authority for a maximum period of one year at a time.
- ii. **Emoluments/Remuneration:** Consultant (retired group 'A' Govt. officers) will be paid emoluments/remuneration equivalent to "Last pay drawn minus the amount of pension being drawn" by the selected person. The emoluments and pension drawn should not exceed the last pay drawn by the selected person.

In addition, selected person shall be eligible for local conveyance @ 50% of the transport allowance drawn by him on his last post. However, Dearness allowance shall not be admissible thereon.

The consultant will however be eligible for official email id, government identification card, internet connection, telephone, office with standard equipment,

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library facilities etc.

The remuneration would be worked out by applying the following formula:

No. of working days on which office has been attended x Consultancy Fee  
No. of working days in the month

- iii. **Allowances:** Consultants shall not be entitled to any kind of allowance or accommodation facility. However, should they require to travel inside the country in connection with the official work of the Ministry, TA/DA as admissible to a regular employee of the same grade he retired from will be paid to him after obtaining approval of the Competent Authority.
  - iv. **Upper Age Limit:** The maximum age for consultant shall be 65 years.
  - v. **Leave:** Consultants shall be eligible for 8 days' leave in a calendar year on pro-rata basis. No remuneration for the period of absence in excess of the admissible leave will be paid to consultants. Un-availed leaves shall neither be carried forward to next year nor encashed.
  - vi. **Working Hours:** Working hours shall normally be from 9:00 a.m. to 5:30 p.m. during working days including half an hour lunch break in between. However, in exigencies of work, he may be required to sit late and may be called on Saturday/ Sunday and other Gazetted holidays.
  - vii. **Tax Deducted at Source (TDS):** The Income Tax or any other tax liable to be deducted, as per the prevalent rules will be deducted at source before effecting the payment, for which the Department will issue TDS Certificate/s. Service Tax, as applicable shall be payable extra, at the prevalent rates.
  - viii. The engagement as consultant shall not be considered as a case of re-employment.
  - ix. The appointment of the consultants will be on full-time basis and they will not be permitted to take up any other assignment during the period of Consultancy in the Ministry.
  - x. The appointment consultants is of a temporary (non-official) nature against the specific jobs/ assignments.
  - xi. Consultant will be required to maintain decorum, discipline as expected of a regular Central Government employee.
  - xii. **Termination of Consultancy:** The engagement of Consultant can be terminated by the Ministry of Food Processing Industries at any time without assigning any reason thereof. However, Consultation will have to give 30 days' advance notice or remuneration in lieu thereof before resigning from the engagement.
  - xiii. **Confidentiality of Data and Documents:** The Intellectual Property Rights (IPR) of the data collected as well as deliverables produced for the Ministry of Food Processing Industries shall remain with the Ministry of Food Processing Industries. No one shall utilize or publish or disclose or part with, to a third party, any part of the data or statistics or proceedings of information collected for the purpose of his assignment or during the course of assignment for the Ministry of Food Processing Industries, without the express written consent of Ministry of Food Processing Industries.
- The consultant shall be bound to hand-over the entire set of records of assignment to Ministry of Food Processing Industries before the expiry of the contract, and before the final payment is released by the Ministry of Food Processing Industries.
- xiv. **Conflict of Interest:** The Consultant appointed by Ministry of Food Processing Industries, shall in no case represent or give opinion or advice to others in any matter which is adverse to the interest of the Ministry of Food Processing Industries nor will

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- he indulge in any activity outside the terms of the contractual assignment.
- xv. The Consultant will not be entitled for any benefit/compensation absorption/regularization of service in this Ministry
4. The Applicant will be considered for the post only on receipt of vigilance clearance as per Central Vigilance Commission Circular No.07/05/21 dated 03.06.2021 and compliance of the conditions mentioned in the above mentioned circular.
5. **Procedure for Selection:** A Screening cum Selection Committee will be constituted by the Ministry for selection of consultants under the Chairperson-ship of Joint Secretary, MoFPI. The committee will consist of at least three (3) members, one each from Finance Division, Personnel Division and Operation Greens Division where the consultants will be deployed.

The Committee shall first shortlist the applications on the basis of criteria decided by it. Thereafter, the Committee will hold a personal interaction with the shortlisted candidates. All the members of the committee will separately assign the marks (out of 10) to interviewed consultants. Those securing highest marks out of total 30, shall be recommended by the Committee for engagement. In case of stalemate, the decision of the Committee shall be final.

6. **Submission of Application:** Willing persons, who agree with the terms and conditions indicated above may submit their Curriculum Vitae (CV) to the undersigned in the enclosed format by email/post within 30 days from the date of this Advertisement Notice.

Any application received after the prescribed date will not be entertained.

*Parvesh Devi*  
25/06/2021

(Parvesh Devi)  
Deputy Director

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Annexure-ICurriculum Vitae**Application form for engagement of Consultant in Ministry of Food Processing Industries.**

1.	Name	:	
2.	Father's Name	:	
3.	Date of Birth	:	
4.	Address for Correspondence		
5.	Permanent Address		
6.	Contact Details: (Tel. No. / Mob. No/Email id)		
7.	Domicile	:	
8.	Nationality	:	
9.	Educational Qualification & Experience	:	

Details of educational qualification possessed - College Degree onwards				
Course Passed	Subject	University/Institute	Year of passing	Division/Class

Details of experience possessed				
Organization	Period		Designation	Nature of work attended
	From	To		

9.	Post held on the date of retirement from Government Service		
10.	The details of last pay drawn on the date of retirement		
11.	Whether SC/ST/OBC		
12.	Whether agreed to the terms and conditions indicated in the circular to which the proforma is annexed? (Your answer must be yes or No, otherwise application will be liable for rejection)		

*Pankaj D.*  
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(Signature)  
Name & Address

Date:

Place:

Terms of Reference of the Studies Awarded

The study should furnish the following information:

- I. The study should detail out production & surplus quantity of produce in the agriculture areas concentrated in the cluster for the agricultural produce for which the value chain is being studied.
- II. The agri-logistic channels and marketing channels of the agricultural produce within the cluster district and outside including in other States and countries should be delineated in detail.
- III. Modes of transportation of the produce, details and gaps of such modes of transportation within the district and outside markets.
- IV. The details of primary processing facilities available in the district including grading, sorting, packaging, packed houses, storage etc. available within the district/ cluster and their adequacy, ownership structures etc.
- V. Secondary processing facilities in the district/ cluster, ownership of secondary processing facilities whether MSME, number of processing facilities, quantum of produce being processed, final produce being produced, marketing channels of processed food produce including Cold Chains and agri-logistics and their adequacy.
- VI. Availability of appropriate testing facilities including standalone testing facility in the cluster or nearby, their utilization and adequacy.
- VII. Availability of agricultural markets within the district/ cluster & outside, their utilization for trading of the agricultural produce, adequacy of agri logistic and storage facilities, containers for handling agricultural produce in such markets, etc.
- VIII. Support facilities being provided by the State and Central agencies in value chain of the agriculture produce with details of infrastructure and other support being provided.
- IX. Details of FPOs, Cooperatives, SHGs and other groups engaged in various parts/ particulars of the value chain of the agricultural produce, their level of operations, etc.
- X. Availability of rail transport for movement of agricultural produce and actual level of utilization.
- XI. Prominent market places in the country and outside where the agriculture produce and processed food products are being transported and details therein.
- XII. Gaps / inadequacy of infrastructure in the entire value chain for the agricultural produce.
- XIII. Appropriateness of varieties and quality of agriculture produce being

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grown in the selected cluster for food processing and suggestions for adoption of appropriate varieties.

XIV. Assessment of interest of the industry and trade to make investment in the gaps being identified in the value chain in the cluster.

*Pamela D.*  
*25/6/2021*