

## Questions Asked on PLIS FPI Category II & Replies there on

(Based on industry interaction on 17.05.21)

### Contents

1. Is the minimum turnover limit of 1 Crore is applicable for individual product or for whole category of products company is applying for? ..... 2
2. What registration are required for category II applicants?..... 2
3. Can a company who intends to manufacture new products in future can apply under the scheme? 2
4. Is there any difference for eligibility between small and medium enterprise under Category II? 2
5. Can one application be made for a combination of organic/innovative products an applicant is applying for? 2
6. What products are eligible for category II under the scheme? ..... 2
7. What are the investment criteria kept for Category II applicants?..... 2
8. Can a company apply under Category II & Category III simultaneously? ..... 2

**1. Is the minimum turnover limit of 1 Crore is applicable for individual product or for whole category of products company is applying for?**

Turnover limit of INR 1 crore in sales is applicable for each of the organic/innovative product that the Applicant intends to apply for coverage under the scheme. However, products with minor variations can be clubbed together for the purpose of sales value. The limit is not valid for different products the company applying for.

**2. What registration are required for category II applicants?**

The Applicant shall have valid Udyami Registration as on the date of Application. APEDA certification (NPOP) is required for processed organic food products an applicant is applying for.

**3. Can a company who intends to manufacture new products in future can apply under the scheme?**

No, Category II is for applicants who have minimum sales of INR 1 crore in 2019-20 for the product proposed to be covered.

**4. Is there any difference for eligibility between small and medium enterprise under Category II?**

No, there is no further bifurcation in SME Category.

**5. Can one application be made for a combination of organic/innovative products an applicant is applying for?**

Yes, combination of various organic/innovative products can be registered under one application by an applicant.

**6. What products are eligible for category II under the scheme?**

All innovative/ Organic products are eligible under the scheme. Restrictions mentioned in Appendix B are not applicable for Category II and Category III applicants. Organic products are required to have APEDA certification (NPOP). As regards Innovative products, product innovation would be seen in terms of processing, product ingredients, product quality or in consumer perception for any product. If an applicant feels that their product is innovative, they may apply. However, in this regard the decision of the committee on Innovative/ Organic Product which would evaluate the proposal would be final.

**7. What are the investment criterions kept for Category II applicants?**

No specific minimum investment has been fixed for eligibility under this category. However, selection of Applicant for coverage under the scheme would depend on its relative position based on combined score on different criteria as indicated in Appendix-E of the Guidelines.

**8. Can a company apply under Category II & Category III simultaneously?**

An applicant can apply for both category II and category III simultaneously as category II does not incentivize for branding and marketing abroad.