

No.11-18/2/2021-PLIS  
भारत सरकार/ Government of India  
खाद्य प्रसंस्करण उद्योग मंत्रालय  
Ministry of Food Processing Industries

पंचशील भवन, अगस्त क्रांति मार्ग  
Panchsheel Bhavan, August Kranti Marg  
नई दिल्ली/New Delhi - 110049  
Dated 23rd July, 2021

OFFICE MEMORANDUM

**Subject: Nomination of additional members in Technical Committees on (i) Innovative/Organic Food Products and (ii) Branding and Marketing under Production Linked Incentive Scheme for Food Processing Industry - regarding**

The undersigned is directed to refer to O.Ms. of even number dated 17.06.2021 constituting Technical Committees on (i) Innovative/Organic Food Products and (ii) Branding and Marketing, as per provisions of Production Linked Incentive Scheme for Food Processing Industry.

2. It has been decided to nominate additional Members in the Technical Committee on (i) Innovative/Organic Food Products and (ii) Branding and Marketing as under:

**i. Technical Committee on Innovative/Organic Food Products**

- a. Shri Pramit Dash, Program Director, Atal Innovation Mission
- b. Dr Neelam Patel, Sr. Adviser (Agriculture), NITI Aayog

**ii. Technical Committee on Branding and Marketing**

- a. Dr Sanjay Bhayana, Professor, NIFTEM

3. Other contents of the above noted O.Ms dated 17.06.2021 shall remain unchanged.



(S.K. Verma)  
Director

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To,

1. PSO to Secretary (FPI)
2. Sr PPS to AS/PS to AS & FA
3. JS(RP)/ JS(AS)/Sr Consultant(GB)/All Directors/ DSs, MoFPI
4. General Manager, IFCI Ltd., New Delhi
5. Shri Pramit Dash, Program Director, Atal Innovation Mission
6. Dr Neelam Patel, Sr. Adviser (Agriculture), NITI Aayog
7. Dr Sanjay Bhayana, Professor, NIFTEM
8. Director, NIC, MOFPI- with a request to upload this circular on MoFPI website for wide circulation to all concerned
9. Hindi Section – For providing the Hindi translation.