

I/69725/2020

Minutes of the 18<sup>th</sup> Meeting of Mission Operation Greens held on 30.06.2020Minutes of the 18<sup>th</sup> Meeting of Mission Operation Greens held over Webex  
(online meeting portal) at 3.00 pm on 30.06.2020

The meeting was held under the chairmanship of Additional Secretary, FPI to review the status of implementation of the scheme Operation Greens from TOP to TOTAL as a part of Atmanirbhar Bharat Abhiyan. Members of the Mission Operation Greens (MOG), PMA (GT & NABCONS) attended the meeting. The list of participants of the meeting is annexed at **Annexure-I**.

2. At the outset, Chairman welcomed the participants and intimated the purpose of the meeting. Members were informed about new scheme Operation Greens - "TOP to TOTAL" for short-term price stabilization measures as part of Atmanirbhar Bharat Abhiyan and the status of implementation. It was informed that about 140 applicants have registered under the Scheme so far. It was informed that the some more fruits and vegetables have been added in the list of eligible crops:

Fruits: - **Apple, Almond, Aonla, Passion fruit, Pear**

Vegetables: - **Cucumber, Peas**

Agri-watch has compiled the 3-years average price data of the following eligible crops from AGMARK NET Portal:

**Fruits:** Banana, Guava, Papaya, Pineapple, Pomegranate, Apple, Almond, Mousambi, Mango (9)

**Vegetables:** Tomato, Onion, Potato, Brinjal, Capsicum, Carrot, Cauliflower, Chillies (Green), Aonla, Cucumber, Peas, Beans (French Beans), Okra (13)

The list does not include eligible fruits namely Kiwi, Litchi, Jack-fruit, Passion fruit, Pear (5) and vegetables namely Bitter Gourd (1), due to their non-listing in Horticulture Statistics. There are total 1,730 clusters, out of which trigger price is available for only 415 clusters. The list will be shared along with the Minutes.

3. It was informed to the representatives of the State Government that even after relaxing the average price calculation methodology *regarding minimum availability of daily price information from 50% days in a month to 25%*, there are many clusters for which no price information is available in the AGMARK NET Portal. It was clarified that in absence of the price information, the scheme in that particular cluster could not be implemented. The State Government were requested to provide the requisite information, but the same is awaited in most of the cases. Chairman suggested that trigger price may be calculated alternatively with reference to price information available for 2-3 major production cluster, thereby single trigger price for each crop

I/69725/2020

Minutes of the 18<sup>th</sup> Meeting of Mission Operation Greens held on 30.06.2020

may be prescribed for the entire state. State Government were requested to provide the requisite information in this regard.

4. Representatives of Govt. of Meghalaya, Andhra Pradesh, Tripura, Odisha, Jharkhand, Uttar Pradesh, Madhya Pradesh, Chhattisgarh, Gujarat, Rajasthan, Punjab, Himachal Pradesh, Kashmir, Kerala, Karnataka & Telangana took active part in the discussion during the meeting and requested for addition of new crops and new cluster from their state under the scheme. They were advised to submit the written representation along with requisite details such as crop-wise harvesting season months, production and price data for last three years.

5. Representative of Punjab stated that the price in the major production clusters would always be lower and therefore the fall in price criteria should be removed. He further stated that Citrus fruits will be harvested December onwards and therefore suggested extension of the Scheme. Representative of Arunachal Pradesh informed that cost norms should be relaxed for their state due to higher cost of transportation.

6. Representative of Chhattisgarh informed that there is not possibility of any price glut situation as defined in scheme guidelines during the next six months and requested for extension of the Scheme. Representative of APEDA also requested for extension of the scheme beyond 6 months. It was clarified that scheme is approved on pilot basis for 6 months, which may be extended based on the outcome of the scheme.

The meeting ended with a vote of thanks to the Chair.

\*\*\*\*\*

I/69725/2020

Minutes of the 18<sup>th</sup> Meeting of Mission Operation Greens held on 30.06.2020

## Annexure-I

**List of the Members attended Mission Meeting held under the Chairmanship of Additional Secretary, MoFPI on 30.06.2020 at 03:00 PM over Cisco Webex Meeting (online portal)**

**Ministry of Food Processing Industries**

S.No.	Name of the Officer	Email	Office no.
1	Shri Manoj Joshi (Additional Secretary)	as-mofpi@nic.in	26492476, 26492863(F)
2	Shri Minhaj Alam, (Joint Secretary)	minhaj@ias.nic.in	26499433
3	Shri Atya Nand (Deputy Secretary)	atyanand@nic.in	26497635
4	Shri Shyam Sundar Agrawal, (Deputy Director)	Ssagrawal.icoas@nic.in	26406545
5	Shri Shiv Shankar Sharma	shivshankersharma@gmail.com	
6	Shri Sanjay Chandra, (NIC Team)	sanjaylsipl@gmail.com	26406557
	Shri Dalveer Singh, (Assistant Section Officer)	dalveer.maana@gov.in	26406545

**Members**

S. No.	Name of the Officer	Office/Contact/Email
1.	Miss Anjali Panda	Agriculture Director, Odisha
2.	Shri Manjit Singh Brar	MD Punjab Agro
3.	Shri Manash Choudhary, Joint Advisor	NITI Aayog
4.	MD, NAFED	NAFED
5.	Dr. P B Jamatia,, Director	Department of Horticulture & Soil Conservation, Tripura
6.	Shri B.D. More	National Dairy Research Institute, Karnal
7.	Shri K S Randhawa	IFS   MD - GAICL
8.	Dr. B.N. Srinivasan Murthy	Ministry of Agriculture and Farmer Welfare
9.	Shri Vijay Agrawal Principal Secretary	Horticulture Madhya Pradesh

I/69725/2020

Minutes of the 18<sup>th</sup> Meeting of Mission Operation Greens held on 30.06.2020

10 .	Shri Manoj Kumar, Assistant Director	Directorate of Horticulture, Chhatishgarh
11 .	Shri Tatungtage	Arunachal Pradesh
12 .	Miss Sandeep Kaur	Director, Horticulture and Food Processing UP Lucknow
13 .	Shri M . L. Suiam	Directorate of Food Processing, Meghalaya
14 .	Mr. Harikumar Balakrishnan Nair	Department of Agriculture, Kerala
15 .	Shri Rejatha V	
16 .	Shri Ukvats	
17 .	Shri Gulab Singh Gill	
18 .	Shri mahesh chander chejara	Department of Horticulture, Rajasthan
19 .	Shri Jagraj Dandi	Directorate of Agriculture, Haryana
20 .	Sh. R.M. Sundaram, IAS	Secretary (Cooperation/Dairy), Uttrakhand
21 .	Director	Horticulture Department, Telangana
22 .	Shri Surinder Singh	VEGFED, MD, Jharkhand
23 .	Miss Sweta, MD	Industry, Himachal Pradesh
24 .	Director	Directorate of Horticulture, Kashmir

I/69725/2020

Minutes of the 18<sup>th</sup> Meeting of Mission Operation Greens held on 30.06.2020

25	Shri Bhaskar Natarajan, Manager	AgriWatch
26	Vijay Kumar, Director	NHM, Jharkhand

# The name of some participants is not in this list because they not entered their name, designation details during joining the meeting.

**PMA**

S. No.	Name of the PMA	Company
1	Mr. Karan Sharma	Grant Thornton
2	Mr. Ankush Soni	Grant Thornton
4	Ms Deepti	Grant Thornton
5	Mr. K Inkarsal	NABCONS
6	Ms Shilpa Deshpande	
7	Mr. Bhoopendra Singh	