



Packaging Industry in India - A snapshot

- With a turnover of USD 24.6 billion and a growth rate of 13%-15% annually, the Indian packaging industry is expected to reach USD 32 billion by 2020.
- At present, the Indian Packaging Industry is ranked 11th in the world.
- Within the packaging industry, packaged processed food holds the maximum share of 48%, followed by personal care packaging (27%) and pharma packaging (6%).
- Food packaging plays a vital role in preserving food throughout the distribution chain.
- The increase in consumption of convenience foods is driving the food packaging market. Visual appeal and convenience are the two main growth drivers of the food packaging market.
- Further, the development of food processing has created the demand for the innovation of food packaging technology.



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