

# **MEGA FOOD PARKS SCHEME (MFPS)**

## **GUIDELINES**

### **1. Background and Objectives of the Scheme**

- a. Based on extensive feedback and consultations with various stakeholders the earlier Scheme of Food Parks under the 10<sup>th</sup> Five Year Plan has been revised and reformulated as Mega Food Parks Scheme (MFPS) for the 11<sup>th</sup> Five Year Plan period.
- b. MFPS is expected to facilitate the achievement of the Vision 2015 of Ministry of Food Processing Industries to raise the processing of perishables in the country from the existing 6% to 20%, value addition from 20% to 35% and the share in global food trade from 1.5% to 3% by the year 2015.
- c. The primary objective of the MFPS is to provide adequate / excellent infrastructure facilities for food processing along the value chain from the farm to market. It will include creation of infrastructure near the farm, transportation, logistics and centralized processing centers. The main feature of the scheme is a cluster based approach. The scheme will be demand driven, pre marketed and would facilitate food processing units to meet environmental, safety and social standards.
- d. The expected outcome is increased realization for farmers, creation of high quality rural processing infrastructure, reduction in wastage, capacity building of the producers and processors and creation of an efficient supply chain along with significant direct and indirect employment generation.

### **2. Salient Features of the Scheme**

- a. The scheme aims to facilitate the establishment of a strong food processing industry backed by an efficient supply chain, which would include collection centres, primary processing centers and cold chain infrastructure. The food processing units, under the scheme, would be located at a Central Processing Centre (CPC) with need based common infrastructure required for processing, packaging, environmental protection systems, quality control labs, trade facilitation centres, etc.
- b. The extent of land required for establishing the CPC is estimated to be between 50-100 acres, though the actual requirement of land would depend upon the business plan, which may vary from region to region. CPC would be supported by farm proximate Primary Processing Centers (PPC) and Collection Centres (CCs) in identified locations based on a techno-feasibility study, adequate to meet the requirements of the CPC. The land required for setting up of PPCs and CCs at various locations would be in addition to land required for setting up CPC.

- c. It is expected that on an average, each project will have around 30-35 food processing units with a collective investment of Rs 250 crores that would eventually lead to annual turnover of about Rs 450-500 crores and creation of direct and indirect employment to the extent of about 30,000. However, the actual configuration of the project may vary depending upon the business plan for each Mega Food Park. The aggregate investment in CPC, PPCs and CCs should be proportionate and commensurate to the size of the total project keeping in view the economies of scale.

The Scheme is co-terminus with the 11<sup>th</sup> Plan period. However, projects which have received the final approval under the scheme shall continue to receive the grant support and benefits of the scheme.

### **3. Pattern of Assistance:**

- 3.1 The scheme envisages a one time capital grant of 50% of the project cost (excluding land cost) subject to a maximum of Rs. 50 crores in general areas and 75% of the project cost (excluding land cost) subject to a ceiling of Rs. 50 crores in difficult and hilly areas i.e. North East Region including Sikkim, J&K, Himachal Pradesh, Uttarakhand and ITDP notified areas of the States.
- 3.2 Considering the complexities of the scheme, the Ministry would engage a Program Management Agency (PMA) to provide management, capacity building, coordination and monitoring support. For meeting the cost of the above and also other promotional activities by the Ministry, a separate amount, to the extent of 5% of the overall grants available, is earmarked.
- 3.3 The project cost for the purpose of eligibility under this scheme would consist of the following components:

#### **3.3.1 Core Processing Facilities:**

- i. Farm Proximate Collection Centers and Primary Processing Centers: which will have cleaning, grading, sorting and packing facilities (including equipments) dry warehouses, specialized cold stores including pre-cooling chambers, ripening chambers (including equipments), reefer vans, mobile pre-coolers, mobile collection vans etc.
- ii. At the Central Processing Centers: buildings for common facilities like testing laboratory (including equipments), cleaning, grading, sorting and packing facilities (including equipments), dry warehouses, specialized storage facilities including Controlled Atmosphere Chambers, Pressure Ventilators, variable humidity stores, pre-cooling chambers, ripening chambers etc. (including equipments), cold chain infrastructure including reefer vans, packaging unit, irradiation facilities, steam sterilization units, steam generating units, Food incubation cum development centers etc.
- iii. The above mentioned facilities are only illustrative and exact nature of

the facilities may vary from project to project based on specific requirements. However, it is expected that at least 50% of the project cost (excluding land) would be towards creation of above mentioned core processing facilities.

### **3.3.2 Factory buildings:**

It will consist of standard factory sheds for Micro and Small Enterprises (MSEs) which are built on a maximum of 10 per cent of the area of CPC as part of plug and play facilities for MSEs.

### **3.3.3 Enabling Basic Infrastructure:**

It will include roads, drainage, water supply, electricity supply including captive power plant, effluent treatment, telecommunication lines, parking bay including traffic management system, weighbridges etc. at the PPC and CPC level. Enabling infrastructure should be commensurate / proportionate to support core activities.

### **3.3.4 Non-Core Infrastructure:**

It will consist of support infrastructure such as administrative buildings, training center (including equipments), trade center/display center, crèche, canteen, workers hostel, offices of service providers, labour rest and recreation facilities, marketing support system, etc. However, the cost of non-core infrastructure facilities not exceeding 10% of the project cost, would be eligible for grant purpose

### **3.3.5 Project Implementation Expenses:**

This would include cost of hiring the services of domain consultants by the SPVs for preparation of DPRs, supply chain management, engineering/designing and construction supervision etc.

### **3.3.6 Land**

Land for the project shall be purchased / arranged by the SPV. The registered value of such land would be taken as part of the project cost and contribution/share of the SPV. The GOI grant shall not be used for procurement of land and will be 50% of non-land component of the project.

Although the projects are expected to be formulated by the SPVs based on the felt needs, the projects with greater emphasis on establishment of core processing facilities and thereby directly enabling the establishment of food processing units would be given preference.

## **4. Implementation Process:**

### **4.1 Special Purpose Vehicle (SPV)**

4.1.1 The responsibility of execution, ownership and management of the Mega

Food Park would vest with a Special Purpose Vehicle (SPV) in which Financial Institutions/Banks, organized retailers, processors, service providers, producers, farmer organizations and other related stakeholders would be the equity holders. The preference for sanctioning assistance under the Scheme would be given to those SPVs in which industry units with the plans of processing wide range of perishable products will have major stake.

4.1.2 The key features of the SPVs, which shall act as Implementing Agencies (IAs) of the projects under the Scheme are indicated below:

- i) SPV shall be a Body Corporate registered under the Companies Act.
- ii) Each SPV would have at least three entrepreneurs / business units which would be independent of each other with no common directors.
- iii) At least 26% of equity of the SPV should be held by food processor(s) within the SPV.
- iv) The combined net worth of the shareholders of the SPV should not be less than Rs. 50 crore with food processor(s) having at least of Rs 10 crore of net worth .
- v) The proposed equity shareholding of the members should be backed by adequate net worth.
- vi) The SPVs need to bring in at least 20% of the project cost, including the cost of land, as their contribution.
- vii) Government agencies can also become shareholders in SPV, if they so desire, holding up to a maximum of 26% of share capital so as to ensure private sector character of the SPV.

4.1.3 As Implementing Agencies, the SPVs would be responsible for the following:

- i) To formulate the Detailed Project Report and execute the project in a transparent, efficient and timely manner.
- ii) To procure land and ensure external infrastructure linkages for the projects.
- iii) To obtain key statutory approvals/clearances including environmental clearances, which are prerequisite for commencement and operation of the Project.
- iv) To achieve financial closure and ensure completion of project.
- v) To own and maintain the common infrastructure.
- vi) To receive the financial assistance under the Scheme, and its utilization in a transparent and judicious manner and maintain proper account.

## **4.2 Program Management Agency (PMA):**

4.2.1 The Ministry will appoint a Program Management Agency (PMA) to assist it in implementation of the Scheme. The PMA will be a reputed pan India institution with extensive experience in project development, management, financing and implementation of cluster infrastructure projects.

4.2.2 The envisaged role of PMA is as follows:

- i) To assist the Ministry in organizing a series of workshops/media campaigns aimed at sensitizing the potential stakeholders about the MFPS.
- ii) To assist the Ministry in inviting Expression of Interest for projects under the Scheme.
- iii) To assist the Ministry in selection of Projects through evaluation/appraisal of techno-feasibility reports and DPRs submitted for mega food park projects. Appraisal of the DPRs will include examination of financial viability and sustainability of O&M structure of the projects.
- iv) To assist in the evaluation of any amendments to the projects/DPRs.
- v) To assist the SPVs in financial closure.
- vi) To assist the Ministry in release of the grant under the scheme.
- vii) To monitor and report the progress of the Mega Food Park projects to the Ministry.

## **4.3 Project Management Consultant (PMC):**

In addition to the PMA, for ensuring smooth implementation of projects at ground level, Ministry has drawn up a panel of Project Management Consultants (PMC) with the required experience in preparation of DPRs for large projects and in project implementation. These agencies or any other (meeting the criteria of PMC fixed by the Ministry as communicated on its website) may be engaged by the SPVs for preparation of DPRs and for assistance in implementation and the cost of which would be considered as one of the eligible components of the project. However, such cost should not exceed 2% (inclusive of taxes) of the eligible grant amount of the project.

## **4.4 Expression of Interest:**

In response to the notice inviting Expression of Interest (EoI) by Ministry for selection of Projects, a proposal for the proposed Mega Food Park will be submitted by the promoters / SPV. An illustrative list of points to be covered in the proposal along with EoI is provided at **Annexure 'A'**. The proposal will be evaluated by the Ministry through the PMA, as per illustrative criteria finalized by the Ministry (given at **Annexure 'B'**), so as to ensure the selection of the most potential and viable projects.

The proposal would have tentatively identified the locations of the CPC and PPCs,

availability of land, availability of group of minimum 3 stakeholders who would be the potential shareholders of the proposed SPV, the proposed level of investment including the estimated project cost and the proposed means of finance, the number and type of food processing units and requisite backward and forward linkages. The proposals having ownership and possession of suitable land for the project will be given preference.

#### **4.5 In-Principle Approval:**

The EoI and the proposal, after appraisal by the PMA, will be scrutinized by a Technical Committee, based on which In-Principle approval will be accorded by an Inter-Ministerial Approval Committee (AC).

The In-Principle approval shall be accorded within 2 calendar months of the submission of a proposal.

If the SPVs fail to submit the requisite DPRs along with other requirements needed for Final Approval within 6 months from the date of according the In-Principle approval, the In-Principle approval stands automatically cancelled unless extension of time is granted by the AC.

#### **4.6 Final Approval**

4.6.1 A project will be accorded Final Approval by the AC, if the following conditions are fulfilled

- i) Submission of Detailed Project Report (DPR) consisting of technical, commercial, financial and management aspects of the project and its appraisal/recommendations of PMA and Technical Committee. The DPR should include cluster analysis depicting availability of raw materials, legible contour survey reports and contour plan/maps of the proposed land, Site analysis for elements like soil analysis, flood history, onsite features etc. for realistic cost estimates of land development and construction, detailed master plan along with sectional drawings and building plan with legends alongwith giving clear picture of title of drawing and other relevant details, construction cost certified by Chartered Engineer, cost of plant and equipment backed with quotation from equipment and machinery suppliers etc. and its appraisal/recommendations of PMA and Technical Committee.
- ii) Possession of requisite land by the SPV. At least 50 acres of contiguous land should be in possession of SPV for CPC along with change in land use for industrial/infrastructure purposes. In case of land leased by the SPV, the lease period will be for a minimum of 25 years
- iii) Execution of **Share Subscription Agreement** amongst the members of the SPV.
- iv). Plan to fund the project, other than the grant portion - Plan will need to be supported by proposed equity contribution (clearly suggesting respective cash contributions from shareholders in proportion to their holding and the timeframe) and “in-principle approval” for term loan from the bank through which term loan is being proposed.

4.6.2 The Final Approval shall be accorded within 2 months of the submission of the documents evidencing the completion of the above mentioned conditions.

#### **4.7 Technical Committee and Project Approval Committee:**

4.7.1 A Technical Committee, headed by Joint Secretary (MFPI), would scrutinize the proposals/EoIs and Detailed Project Reports along with the appraisal notes of PMA, and provide its recommendations/ views to the Inter-Ministerial Approval Committee to enable the sanction of In-Principle and Final Approvals. The other members of the Technical Committee shall be as follows:

- i) Representative from Ministry of Agriculture
- ii) Representative of APEDA
- iii) Representative of ICAR
- iv) Director (Finance), MFPI
- v) Director, MFPI - Convener

4.7.2 The Inter-Ministerial Approval Committee (AC), headed by Secretary (Food Processing Industries) would accord “In-Principle” and “Final Approvals” for the projects based on the recommendation/views of the Technical Committee. The AC shall regularly monitor the implementation of the projects sanctioned under the Scheme. The other members of the Committee shall be as follows:

- i) Additional Secretary & Financial Advisor, M/o FPI
- ii) Advisor (Industry), Planning Commission
- iii) Joint Secretary, Ministry of Agriculture
- iv) Joint Secretary (PF-II), Department of Expenditure
- v) Joint Secretary, MFPI
- vi) Chairman, APEDA
- vii) Chairman, MPEDA
- viii) Director – MFPI - Member Secretary
- ix) Secretaries of the respective State Governments where the projects are located would be invited for the Approval Committee meeting.

**5.** The ongoing projects sanctioned under the earlier Scheme of Food Parks of the previous Five Year Plans will continue to be provided Government assistance, as per the provisions of the respective scheme, out of the budget provision of Mega Food Parks Scheme.

#### **6. Role of State Government:**

6.1 The role of the State Government is envisaged in the following areas:

- i) Providing assistance to SPVs in procurement of suitable land.

- ii) Providing all the requisite clearances, wherever needed, for setting up the MFP and its components thereof and providing the necessary assistance for Power, Water, Approach roads and other external infrastructure to the project
  - iii) Providing flexible and conducive labour environment and consider special facilities like exemption of stamp duty, VAT/Sales Tax exemption etc. for the MFP and the units located in the MFP.
- 6.2 While approving the Mega Food Park projects, preference would be given to projects located in states, which have or are in the process of providing encouraging / conducive and enabling environment in terms of policy / regulatory framework (model APMC Act etc.), infrastructure and fiscal incentives for food processing sector.
- 6.3 Providing a fast track single window agency to facilitate clearances and permissions required for the project
- 6.4 The State Government agencies like Infrastructure/Industry Development Corporations can also participate in the projects by way of subscribing to the equity of SPV, if they so desire as per the norms stipulated in the Scheme.
- 6.5 The MFPs will be encouraged and assisted to seek approval of the projects under the Industrial Infrastructure Parks Scheme, 2002 and to avail of the benefits therein, provided the requisite conditions are met.

## **7. Dovetailing of Assistance**

Considering the complexities and challenges associated with a supply chain linked infrastructure projects of this nature, the SPV may dovetail assistance available under various other schemes of Central and State Governments, which would improve the viability of the projects, subject to the condition that the contribution of SPV, including land, shall at least be 20% of the project cost. However, in case of difficult areas as mentioned in para 3.1, the minimum contribution of SPV shall at least be 10% of the project cost. While dovetailing such assistance, it will be ensured that there is no duplication of assistance for the same component/activity of the project.

## **8. Release of Funds:**

8.1 Once the project receives the Final Approval of the Approval Committee, the grant support will be released by the Ministry to the SPV as per the following schedules subject to fulfillment of the related conditions stated below, by the SPV:

**8.1.1.** First Installment of 30% of the total grant under the scheme will be released in two parts.

In the first phase 10% advance will be released within 15 days of Final Approval, subject to fulfillment of following criteria:

- i) Incorporation of SPV.
- ii) Possession of land with SPV as per DPR requirements, and its

conversion into industrial use, if needed.

- iii) Execution of Share Subscription Agreement
- iv) Establishment of Trust and Retention Account in a Schedule A Commercial Bank and signing of the TRA Agreement with the Bank
- v) Appointment of a nominee from the Ministry on the Board of the SPV. Tenure of the Ministry nominee will be co-terminus to the operationalization of the project.
- vi) Final approval of the project by AC
- vii) Proof of equity contribution of at least 10% by the SPV
- viii) Proof of appointment of PMC by the SPV
- ix) Recommendation of PMA confirming the above points (i) to (viii).

8.1.2. Second part of the first installment representing 20% of the total GOI share will be released to the SPV subject to fulfillment of following criteria:-

- i) Utilization Certificate for the grant released in the 1st phase of First installment
- ii) Details of the contribution of the SPV towards its share of the project cost.
- iii) Sanction Letter for loan Component, in case SPV is taking term loans.
- iv) Award of contracts worth at least equivalent to 30% of the total project cost, excluding the land cost.

The release will be made within 30 days of the SPV requesting the same, upon completion of aforesaid conditions.

- 8.1.3 Second installment of 30% of the total GOI share after the utilization of the 2<sup>nd</sup> phase of the first installment and after further proportionate expenditure (equal to the GOI share released) has been incurred by the SPV on the project (**excluding land cost**). Utilization Certificate (UC) of the 1st Installment shall be submitted by the SPV at the time of making claim for the 2nd Installment.

The release will be made within 30 days of the SPV requesting the same, upon completion of aforesaid conditions.

- 8.1.4 Third installment of 30% of the total GOI share after the utilization of the 2<sup>nd</sup> installment and after further proportionate expenditure (equal to the GOI share released) has been incurred by the SPV on the project(**excluding**

**land cost).** Utilization Certificate (UC) of the 2<sup>nd</sup> Installment shall be submitted by the SPV at the time of making claim for the 3<sup>rd</sup> Installment.

The release will be made within 30 days of the SPV requesting the same, upon completion of aforesaid conditions.

8.1.5 Ten percent of the total GOI share as final grant assistance will be released after successful completion of the project and operationalization of the common facilities in the CPC as mentioned in the DPR. The Utilization Certificate of the 3<sup>rd</sup> Installment shall also be submitted by the SPV at the time of making claim for the final Installment.

The release will be made within 30 days of the SPV requesting the same, upon completion of aforesaid conditions.

8.2 Separate accounts shall be kept by SPV for the funds released by GOI.

8.3 In the event of an SPV withdrawing from executing a project before utilizing the Government assistance, then the SPV should immediately return the Government assistance together with the interest accrued thereon, in accordance with provision laid under GFR 19 of Government of India.

8.4 A format of the Utilization Certificate is given as per Annexure 'C'

## **9. Time Schedule:**

9.1 The time schedule for completion and successful operationalization of project will be 24 months from the date of release of first installment of the grant by the Ministry or **within the extended timeframe as granted by the IMAC.**

9.2 The SPV shall make all possible efforts to complete the projects as per the time lines committed while seeking approval for the project. However, except in case of force de majeure or reasons beyond the control of SPV, any willful delay, not attributable to valid reasons beyond the control of the SPV, the Approval Committee may consider imposing appropriate penalty in terms of reducing the grant amount, on case to case basis.

## **10. Project Monitoring and Evaluation:**

The Ministry will periodically review the progress of the projects under the scheme. The PMA would devise a suitable project monitoring system and shall furnish monthly reports/returns to the Ministry on the progress of the approved projects

In so far as interpretation of any of the provisions of these guidelines is concerned, the decision of the Approval Committee (AC) shall be final.

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**Checklist for the Proposal to be submitted, along with EoI, while seeking In-Principle Approval**

(The objective of this Checklist is to facilitate the potential promoters to submit the proposal covering the salient features of the proposed Project, to enable the assessment of the project against the criterion as listed in Annexure B)

**1. Profiles of the Promoters who will be the key shareholders of the Proposed SPV**

- 1.1 Names and brief profiles of the proposed promoters (minimum of 3) along with contact details,
- 1.2 Indicate the nature and location of existing operations of the Promoters.
- 1.3 Audited balance sheets or other support documents that would indicate the net worth of each of the promoters.
- 1.4 Experience of the key promoters related to food processing industry and related infrastructure development, particularly the relative strengths of each of the promoters that will help the smooth execution of MFP.
- 1.5 A brief note as to why the promoters are keen to undertake the mega food park, their vision etc.
- 1.6 In case the SPV is already registered, the details of the SPV including shareholding pattern.
- 1.7 Any other relevant information that would establish the credentials and suitability of the promoters in the context of the scheme.

**2. Profile of the proposed Project**

- 2.1 Identification of possible location(s) and requisite land, for establishment of central food processing centers and Primary Process PCs and CCs
- 2.2 Brief outline of the proposed activities in the CPC including the number and type of food processing units, with product mix and the common infrastructure
- 2.3 Proposed strategy/methodology for building supply chain to ensure supply of raw materials, particularly fruits and vegetables, to the food processing units inside CPC, including estimated quantities
- 2.4 Outline of the demand side factors including the global and domestic market opportunities for the products of the proposed units of the project, and marketing strategy
- 2.5 Brief strategy for identification and training of requisite manpower for various components covered in the Project
- 2.6 Estimated investment in CPC, PPCs and CCs, and other components of the Project

- 2.7 Estimated turnover of the proposed food processing industry units covered in the project, after successful execution of the project
- 2.8 Estimated employment generation out of implementation of the project, and other impact on the industry and farm produce in the project area
- 2.9 Any other related information

**3. Project Cost and Means of Finance**

- 3.1 Tentative layout of the CPC and a typical PPC/ CC
- 3.2 Estimated cost of each of the eligible components of the project for funding by Government as outlined in the Scheme
- 3.3 Proposed means of finance to fund the project: equity, debt etc
- 3.4 The amount of grant support needed for the project, as per the Scheme
- 3.5 Tie-ups with Financial Institutions/Banks, if any, for funding of the Project

## Format for Expression of Interest Document for setting up of Mega Food Parks

1. Whether SPV registered : Yes/No
2. If Yes , Name of the SPV and other details of SPV including shareholding pattern and names of the directors
3. If No ,the proposed structure of the SPV and the promoters' profile
4. **PROFILE/ BACKGROUND OF THE PROMOTERS** (Details of at least 3 promoters, in descending order of proposed shareholding in existing/proposed SPV)

Name of the Promoter / Age/Educational or Professional Qualification			
Address for Communication and Contact nos.			
Experience in Food Processing Industry /Agri-business including agri infrastructure (No. of years)			
Present Net worth (In Rs. Crores)		IT/Wealth returns filed	Yes/No
Expérience/Interest in other business (other than food processing industry/agri-business, if any)	Yes/No	If yes, Name of the business unit(s)	
If yes, in which capacity/financial stake			
Reason for interest in Mega Food Park			
Specific strength of Promoter which would help smooth execution of proposed project			

**5. EXISTING BUSINESS OPERATIONS OF PROMOTERS :****(Details of at least 3 promoters, in descending order of proposed shareholding in existing/  
proposed SPV)**

Name of current Unit/Address					
Form of Unit	Proprietorship /Partnership/Company				
No. of years in Business		Product/Sector		Capacity	
Investment		Turnover (last three years)		Net Profit (last three years)	

**6. EXISTING CREDIT PROFILE OF PROMOTERS****(Details of at least 5 promoters, in descending order of proposed shareholding in existing/  
proposed SPV)**

Availed loans from Banks/ FIs	Yes/ No				
If yes, Nature of Loan	Term Loan/Working Capital/Export Credit				
Outstanding Loan (1)		Name of Bank/FI		Security Offered	
Outstanding Loan (2)		Name of Bank/FI		Security Offered	
Any private borrowings, unsecured loans			If yes, amount of loan outstanding		

## 7. PROFILE OF PROPOSED PROJECT :

### a. Land Details

Proposed Location of Land for CPC and PPCs

Land required for CPC In Acres) \_\_\_\_\_

Land Requirement for PPCs and Collection Centres (In Acres)

Whether land acquired \_\_\_\_\_ Yes/No,

If No, then timeframe for acquisition

If Yes, whether land use conversion required/done

### b. Proposed Activities

Type of Food Processing Units	No. of Units	Land to be allotted	Product Mix	Estimated Investment	Estimated Turnover	Estimated Employees

### c. Common Infrastructure (CA/Modified Chambers/ Warehouses etc.)

Type of Infrastructure	Capacity/Built-up Area	Estimated Investment

### d. Common Facilities (Admin building, Trade facilitation centre etc.)

Type of Infrastructure	Capacity/Built-up Area	Estimated Investment

**e. Utilities Requirement**

Utility	Requirement
Power (Maximum Demand)	_____ KW
Water – Industrial	_____ Kilo Litres / Day
Water – Potable	_____ Kilo Litres / Day
Gas	_____ Cubic Meters / Day
Telephone (including fax)	_____ No. of lines
Waste disposal requirement (solid)	_____ Kg / Day
Waste disposal requirement (Effluents)	_____ Kilo Litres / Day

**8. OTHER DETAILS**

Estimated requirement of raw materials and proposed strategy/methodology for building supply chain for sourcing raw materials, particularly fruits and vegetables	
Outlook of the demand for products of proposed units with details of marketing strategy including proposed marketing tie-ups, if any	
Proposed Revenue model	
Proposed Technical arrangements for sourcing technology/equipments for Common Infrastructure/Units and Technical tie-up, if any	
Proposed management structure	
Estimated no. of managers/supervisors/skilled workers/unskilled workers and strategy for their identification and training	
Plan for Obtaining Technical Support for Development and Implmentation of Project	

## 9. Proposed Project Financials

### a. Estimated Project cost details

Item	Amount (In Rs. Crores)
Land (Including PPCs and CCs)	
Land Development/Internal Roads/Drainage etc.	
Common Technical Infrastructure (including at the level of PPCs/CCs)	
Common Facilities/Amenities	
Common Utilities like power/water/ETP etc.	
<b>Total</b>	

### b. Proposed Means of Finance

Item	Amount (In Rs. Crores)
Promoters' contribution	
Bank loan, if proposed*	
Unsecured loan from friends and relatives, if any	
Eligible grant	

\* Tie-up with banks/financial institutions, if any

### c. Basic Revenue Projections

Item	Year 1	Year 2	Year 3	Year 4	Year 5
Turnover					
Cost of Operations					
Gross Profit					
Profit before taxation					

## 10. DOCUMENTS TO BE ATTACHED

- i) Net Worth of the Promoters Certified by Chartered Accountant
- ii) P&L A/c for last three years in case of existing business operations

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**Illustrative Criterion for Assessment of Proposals /EoIs seeking In-Principle Approval for establishment of MFPs**

<b>S. No.</b>	<b>Criteria</b>	<b>Points</b>
<b>1.</b>	<b>Viability of cluster</b>	<b>25</b>
	Adequate volume of raw materials (should support at least 200 days of operation in a year)	
	A wider mix/variety of raw materials (at least 5 crops)	
	Agreements/arrangements of raw materials	
<b>2.</b>	<b>Proposed Investment in Core Processing Facilities</b>	<b>10</b>
	Upto Rs 50 crores	
	Rs 50-100 crore	
	More than Rs 100 crore	
<b>3.</b>	<b>Possession of appropriate land</b>	<b>10</b>
	Complete possession including title to the land recorded in revenue records	
	Allotment letter from State Agencies	
	Agreement to Sale	
	Land identified but not acquired	
<b>4.</b>	<b>Number of Stakeholders in the Proposed SPV</b>	<b>5</b>
	3-5	
	More than 5	
	Extent of involvement of food processing industry and farmer bodies	
<b>5.</b>	<b>Shareholding Pattern of Stakeholders in the Proposed SPV</b>	<b>5</b>
	Food Processor(s) having more than 26% equity	
	None of the promoter having more than 49% of equity holding	
	Any one promoter having more than 49% of equity holding	
<b>6.</b>	<b>Net worth of Promoters of the SPV</b>	<b>25</b>
	Rs.50-75 crore	
	Rs.75 – 100 crore	
	More than Rs.100 crore	
<b>7</b>	<b>Employment Generation</b>	<b>10</b>
	<b>Direct -</b>	
	More than 10,000	
	Between 5,000-10,000	
	Less than 5,000	
	<b>Indirect</b>	

	More than 20,000	
	Between 10,000-20,000	
	Less than 10,000	
<b>8.</b>	<b>Leveraging of Investment in food processing units in the CPC</b>	<b>10</b>
	Up to Rs.100 crore	
	Rs.100 - 200 crore	
	More than Rs.200 crore	
	Agreements/arrangements with proposed processing units	

**Format for Utilization Certificate**

**11. FORM GFR 19-A**

[ See Rule 212(1) ]

e. Form of Utilization Certificate

Sl. No.	Letter No. and date	Amount	Certified that out of Rs..... of grants-in-aid sanctioned during the year.....in favour of..... under Ministry of Food Processing Industries Letter No. given in the margin and Rs.....on account of unspent balance of the previous year, a sum of Rs.....has been utilised for the purpose of.....for which it was sanctioned and that the balance of Rs..... remaining unutilised at the end of the year has been surrendered to Government ( <i>vide</i> No....., dated.....)/will be adjusted towards the grants-in-aid/equity payable during the next year.....
	Total		

2. Certified that I have satisfied myself that the conditions on which the grants-in-aid/equity was sanctioned have been duly fulfilled/are being fulfilled and that I have exercised the following checks to see that the money was actually utilized for the purpose for which it was sanctioned.

Kinds of checks exercised

- 1.
- 2.
- 3.

Signature.....

Designation.....

Date.....

**Following are the empanelled Project Management Consultants (PMC) for the Scheme of Mega Food Park of the Ministry of Food Processing Industries, New Delhi:**

<b>Sl.No</b>	<b>Name &amp; address of the PMC</b>	<b>Contact Person</b>	<b>Contact Details</b>
1.	<b>Andhra Pradesh Industrial Technical Consultancy Organization Ltd.</b> , Parisrama Bhavan, 8 <sup>th</sup> Floor, Basheerbagh, Hyderabad-500004	Mr. Srinivasa Rao, M.D.	23237333/23237981/23243611 <a href="mailto:Hyd1_apitco@sancharnet.in">Hyd1_apitco@sancharnet.in</a>
2.	<b>D.T. Rathi &amp; Co.</b> Chartered Accountants, "Laxmi-Anand", Gandhi Putla SQ., Behind Renuka Mata Mandir, Central Avenue, Nagpur	Mr. D.T. Rathi, Proprietor	9372730210 <a href="mailto:dtrathi@dataone.in">dtrathi@dataone.in</a>
3.	<b>Feedback Ventures Pvt. Ltd.</b> , Feedback House, 7 Local Shopping Center, Panchsheel Park, New Delhi-17.	Mr. Akhileshwar Sahay, President	42007508 <a href="mailto:akhileshwar@feedbackventures.com">akhileshwar@feedbackventures.com</a>
4.	<b>ICICI Winfra</b> , 2B Gorky Terrace, Kolkata-700017	Dr. Debasis Sengupta, M.D.	033-22808909 <a href="mailto:iwin@icicibank.com">iwin@icicibank.com</a>
5.	<b>IL &amp; FS</b> , Core 4B, 4 <sup>th</sup> Floor, India Habitat Centre, Lodhi Road, New Delhi-110003	Mr. A. K. Krishna Kumar, Chief Operating Officer	24682060-64 <a href="mailto:akkrishnakumar@ilfsindia.com">akkrishnakumar@ilfsindia.com</a>
6.	<b>Magus Consulting Pvt. Ltd.</b> 5 <sup>th</sup> Floor, Next to Railway Station, Ghatkoper(E), Mumbai-400077	Mr. Mayur Suchak (MD) 9821038925	022-67254702 <a href="mailto:mayursuchak@magusconsulting.biz">mayursuchak@magusconsulting.biz</a>
7.	<b>MITCON Consulting Services</b> , Kubera Chambers, 1 <sup>st</sup> Floor, Dr. Rajendra Prasad Path, Shivaji Nagar, Pune-411005	Dr. Pradeep Bavadekar, M.D.	020-25533309 <a href="mailto:drbavadekar@yahoo.com">drbavadekar@yahoo.com</a>
8.	<b>Mott MacDonald</b> A-20, Sector-2, Noida-201301 Uttar Pradesh	Mr. S.S. Achraya, Divisional Manager	9312601890 ss.achraya@mottmac_india.com
9.	<b>Rabo Bank</b> , Rabo India Finance Ltd., Forbes Building, 2 <sup>nd</sup> Floor, Charanjeet Rai Marg, Fort, Mumbai-400001.	-	022-22034567 <a href="mailto:rabobank@bom3vsnel.net.in">rabobank@bom3vsnel.net.in</a>
10.	<b>SREI Infrastructure Finance Ltd.</b> , Infrastructure Advisory Group Vishwakarma 86C, Topsia Road (South), Kolkata-700046	Mrs. Saugata Maitra, Vice President-Infrastructure Advisory (91 9830070624)	03339873861 advisory@srei.com

11.	<b>Technopak Advisors Pvt. Ltd.</b> , 4 <sup>th</sup> Floor, Tower-A DLF Building B, DLF Cyber City, Phase-II, Gurgaon-1222002	Mr. Sanjay Sethi, Vice President	91-124-454111 <a href="mailto:sanjay.sethi@technopark.com">sanjay.sethi@technopark.com</a>
12.	<b>UP Industrial Consultants Ltd.</b> , 5 <sup>th</sup> Floor , Kabir Bhawan, G.T. Road, Kanpur-208002	Shri A. K. Bhatnagar, M.D	0512-2219969 <a href="mailto:headoffice@upico.com">headoffice@upico.com</a>
13.	<b>Yes Bank</b> , 7 <sup>th</sup> Floor, Tower B, Building 8, DLF Cyber City, Gurgaon-122002	-	<a href="mailto:merchantbanking@yesbank.in">merchantbanking@yesbank.in</a>

### **Eligibility Criteria of the Project Management Consultant for the Scheme of Mega Food Park**

The SPVs (Special Purpose Vehicle) would be required to use a professional agency to act as PMC (Project Management Consultant) for preparation of feasibility report, DPR (Detailed Project Report) etc. and considering the nature of the elements of the proposed scheme as well as the likely role of PMC in such implementation, the agencies intending to bid for such empanelment shall fulfill the following eligibility conditions:

a) Shall be an Institution, corporate house, NGO, consulting firm, which has minimum three years experience in development and execution of large agro/industry infrastructure projects and setting up/up gradation food testing labs. .

b) PMC should have personnel having qualification in Food technology/ Food Science /Agriculture/ CA with MBA or any other foreign degree pertaining to Food technology and management.

c) Shall be technically sound with practical knowledge in preparing precise feasibility reports, DPRs with respect to objectives of the scheme and possess good knowledge in the stepwise implementation of the projects.

- d) Should have prepared DPRs and assisted in implementation of at least one agro/industry infrastructure project of more than Rs. 10 crores and Rs. 5 crores for setting up/upgradation of food testing laboratories.
- e) Should have at least Rupees **Ten (10)** crores of turn over in one of the preceding three years in case applying for Mega Food Park and Integrated Cold Chain & Strategic Distribution Centre. Govt. organizations/institutions are exempted from the eligibility condition of having a minimum turnover of at least Rs. 10 crore.
- f) Should have financial strength to undertake such projects considering various steps/ tasks to be performed from the conception to the completion of the project (i.e.) conducting feasibility study, preparation of DPRs, implementation of the project and to help in achieving financial closure of the project.

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