

F No. 80-MFPI/10-Mega F.P.
Ministry of Food Processing Industries
Mega Food Parks Scheme (MFPS)

Date: 30.06.2011

Ministry of Food Processing Industries seeking fresh Expression of Interest (EOI) from Empanelled Media Agencies for printing of various booklets and brochures

The Ministry of Food Processing Industries had invited Expression of Interest (EOI) on 15.02.2011 from interested and Empanelled Media Agencies for printing of booklets and brochures with following specifications:

1. **Multi-colored folder/brochure of 4 pages , 8 pages and 12 pages for 1000/2000/5000 copies.**
2. **Multi-colored booklet up to 20 pages, 20 - 35 pages, 35 - 50 pages and incremental pages over and above 50 in range of +10 pages for 500/1000/2000 copies.**

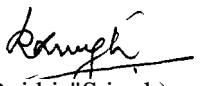
Since, sufficient proposals in response to the above EOI notice were not received for consideration of the Ministry, the EOI Notice dated 15.02.2011 stands cancelled **and a fresh EOI is invited from the interested Media Agencies for the above designing / printing works.**

The EOI should accompany with an Earnest Money Deposit (EMD) of Rs. 10,000/- (Rupees ten thousand only) in the form of Demand Drafts drawn in favour of "Pay & Accounts Officer, Ministry of Food Processing Industries, New Delhi", payable at New Delhi. After selection of the suitable media agency, the amount of EMD shall be refunded to the unsuccessful bidders. The EMD of the successful bidder shall be retained by the Ministry as Performance Security Deposit till the completion of the assignment.

The rates for various print materials as indicated above may be indicated clearly inclusive of all taxes as per format given in **Annexure-I**. The print media agency is required to undertake the task on turnkey basis as per the TOR given in **Annexure-II**.

The proposals/ EOIs may be addressed to Shri Rajbir Singh, Director, Ministry of Food Processing Industries, Panchsheel Bhawan, August Kranti Marg, New Delhi. The complete proposals/ EOIs should reach on or before 11.07.2011 up to 5:00 PM.

For further details please contact the undersigned.


(Raj bir"Singh)

Director

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Scope of Work & Terms of Reference (TOR)

1. The work will be assigned to the selected Media Agency on Turnkey basis which will also include collection of information from various implementing agencies regarding present status of project implementation as indicated below:
 - (i) **Old Food Park:**

A booklet covering salient details of 54 old Food Parks which were set up during 8th to 10th Plan period will be prepared by the selected Media Agency. The assignment will include collection of information from each of the 54 implementing agencies regarding present status of project implementation, obtaining relevant inputs from the Ministry, compilation and printing of a multi-colored booklet.
 - (ii) **Mega Food Park:**

A 8 page multi-colored brochure will be prepared containing salient details with latest photographs of all the 10 on-going Mega Food Parks. The assignment will include collection of information from each of the 10 implementing agencies (SPVs) regarding present status of project implementation, obtaining relevant inputs from the Ministry / PMA, compilation and printing of a multi-colored brochure.
 - (iii) **Cold Chain:**

A multi-colored booklet covering all salient features, latest photographs and other details of each of the 10 on-going Cold Chain projects will be prepared. The assignment will include collection of information from each of the 10 implementing agencies regarding present status of project implementation, obtaining relevant inputs from the Ministry, compilation and printing of a multi-colored booklet.
 - (iv) A multi coloured booklet on Operational Guidelines for Integrated Cold Chain, Value Addition and Preservation Infrastructure.
2. The draft including binding and cover page of the booklets should be got approved in advance from MFPI.
3. The size of the Papers should be A4 and AS with 135 GSM specification for inner pages and for cover pages the specification should be of 300 GSM.
4. The assigned task should be completed with in the time frame prescribed by the Ministry.
5. The tax deduction at source (TDS) shall be made as per the rules as applicable from time to time.
6. In case of any breach of TOR, the Performance Security Deposit of the agency will be forfeited apart from cancellation of the present orders.