

**No.4-72/2011-Infra(ICC)**  
**Govt. of India**  
**Ministry of Food Processing Industries**  
**Panchsheel Bhavan, August Kranti Marg,**  
**New Delhi-110049**

**Expression of Interest (EOI)/ seeking proposals for setting up of Integrated Cold Chain, Value Addition and Preservation Infrastructure / facilities in the states of Arunachal Pradesh, Chattisgarh, Goa, Jharkhand, Meghalaya, Odisha, Sikkim and Tripura.**

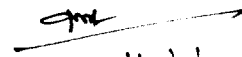
Ministry of Food Processing Industries (MOFPI) is operating a Scheme for Cold Chain, Value Addition and Preservation Infrastructure in the country during 11<sup>th</sup> five year plan, with the objective of providing integrated and complete cold chain and preservation infrastructure facilities without any break, from the farm gate to the consumer. The scheme envisages linking groups of producers to the processors and market through well-equipped cold chain infrastructure.

The scope of components of Integrated Cold Chain, Value Added Centre, Packaging Centre and Irradiation Facilities has been broadened to allow flexibility in project planning. The Scheme will have the following components:

- a. Minimal Processing Centre at the farm level and this centre is to have facility for weighing, sorting, grading waxing, packing, pre-cooling, Controlled Atmosphere (CA) / Modified Atmosphere (MA) cold storage, normal storage and IQF.
- b. Mobile pre-cooling vans and reefer trucks.
- c. Distribution hubs with multi product and multi CA /MA chambers cold storage /Variable Humidity Chambers, Packing facility, CIP Fog treatment, IQF and blast freezing.
- d. Irradiation facility.

To avail financial assistance, any two of the components, from (a), (b) or (c) above will have to be set-up by the units. Considering the functional nature of the facility, Irradiation facility can be treated as a standalone one for the purpose of availing grant.

Integrated cold chain facilities can be set up by individuals or group of entrepreneurs with business interest in cold chain solutions and also by those who manage supply chain related to food processing industry /sector. The financial assistance (grant-in-aid) @50% of the total cost of plant and machinery and technical civil works in General areas and @75% for NE region and difficult areas i.e. North East including Sikkim, J&K, Himachal Pradesh and Uttarakhand, subject to a maximum of Rs. 10 crore is admissible under the scheme.

  
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The detailed Guidelines of the scheme may be seen at MFPI website:  
[http://mofpi.nic.in/guidelines/oper\\_guidelines\\_coldchain.pdf](http://mofpi.nic.in/guidelines/oper_guidelines_coldchain.pdf)


Proposals/ EOIs are invited from potential stakeholders/promoters who are willing to establish integrated cold chain facilities in the states of Arunachal Pradesh, Chattisgarh, Goa, Jharkhand, Meghalaya, Odisha, Sikkim and Tripura as per the guidelines of the scheme. The proposals should indicate the credentials of the promoters, availability of land, tentative business plan and other related details along with viability of the project. The application should be submitted in the prescribed format as per **Annexure-I** of the guidelines of the scheme. The proposal should have a DPR having broad contents as detailed in enclosure to this EOI Notice (Template of DPR) duly appraised by bank / financial institution with sanction of term loan from bank, if any. The applicant must have net worth of atleast 1.5 times of the grant amount applied. Proposals having suitable land with necessary conversion will be given preference. The applicant should have proven track record of food processing, value chain, and cold chain logistic management.

The proposals/ EOIs, addressed to **Mr. Amrit Lal Meena, Joint Secretary, Ministry of Food Processing Industries, Panchsheel Bhawan, August Kranti Marg, New Delhi should reach by 4.00 P.M. on or before 31.01.2012** The proposals /EOIs should be accompanied by two separate demand drafts, one of Rs. 1.00 lakh (rupees one lakh) as a refundable security deposit and another of Rs. 10000/- (Rupees ten thousand ) as non-refundable cost of bid document drawn in favour of "Pay & Accounts Officer, Ministry of Food Processing Industries, New Delhi", payable at New Delhi. The Ministry reserves the right to reject any /all applications without assigning any reasons thereof.

**A pre-bid meeting will be held at 11.00 A.M. on 30.11.2011 in the Committee Room No. 120 of Ministry of Food Processing Industries, for interaction with the potential stakeholders.**

For any further details please contact the following:

**Dr. Anuradha Balaram,**  
**Director**  
Ministry of Food Processing Industries,  
Government of India  
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## Template of DPR

1. **Name of the company / firm with details of registration no. of company / firm alongwith names of the directors**
  
2. **PROFILE/ BACKGROUND OF THE PROMOTERS** (Details of promoters, in descending order of proposed shareholding in existing/proposed company / firm)

Name of the Promoter / Age/Educational or Professional Qualification			
Address for Communication and Contact nos.			
Experience in Food Processing Industry /Agri-business including agri infrastructure (No. of years & detail thereof)			
Present Net worth (In Rs. Crores)		IT/Wealth returns filed	Yes/No
Expérience/Interest in other business (other than food processing industry/agri-business, if any)	Yes/No	If yes, Name of the business unit(s)	
If yes, in which capacity/financial stake			
Specific strength of Promoter which would help smooth execution of proposed project			

**3. EXISTING BUSINESS OPERATIONS OF PROMOTERS :**  
**(Details of promoters, in descending order of proposed shareholding in existing/proposed company / firm)**

Name of current Unit/Address					
Form of Unit	Proprietorship /Partnership/Company				
No. of years in Business		Product/Sector		Capacity	
Investment		Turnover (last three years)		Net Profit (last three years)	

**4. EXISTING CREDIT PROFILE OF PROMOTERS**  
**(Details of promoters, in descending order of proposed shareholding in existing/proposed company / firm)**

Availed loans from Banks/ FIs	Yes/ No				
If yes, Nature of Loan	Term Loan/Working Capital/Export Credit				
Outstanding Loan (1)		Name of Bank/FI		Security Offered	
Outstanding Loan (2)		Name of Bank/FI		Security Offered	
Any private borrowings, unsecured loans			If yes, amount of loan outstanding		

**5. PROFILE OF PROPOSED PROJECT:**

- a. Detailed description of the proposed project.**
- b. Land Details.**

- (i) Proposed Location of Land for collection centres / primary processing centres (PPCs) / packing and grading facilities and distribution / value added centre

- (ii) Land required for distribution / value added centre (in Acres) \_\_\_\_\_
- (iii) Land requirement for PPCs and collection centres (in Acres)

Whether land acquired \_\_\_\_\_ Yes/No,

If No, then timeframe for acquisition

If Yes, whether land use conversion required/done

**c. Proposed Activities**

Type of facilities being created	Location of Land	Product Mix	Estimated Investment	Estimated Turnover	Estimated Employees

**d. Infrastructure to be created (Distribution centres/CA/Modified Chambers/ Warehouses etc.)**

Type of Infrastructure	Capacity/Built-up Area	Estimated Investment

**e. Utilities Requirement**

Utility	Requirement
Power (Maximum Demand)	_____ KW
Water – Industrial	_____ Kilo Litres / Day
Water – Potable	_____ Kilo Litres / Day
Gas	_____ Cubic Meters / Day
Telephone (including fax)	_____ No. of lines
Waste disposal requirement (solid)	_____ Kg / Day
Waste disposal requirement (Effluents)	_____ Kilo Litres / Day

## 6. OTHER DETAILS

Estimated requirement of raw materials and proposed strategy/methodology for building supply chain for sourcing raw materials, particularly fruits & vegetables and other perishables.	
details of marketing strategy including proposed marketing tie-ups, if any	
Proposed Revenue model	
Proposed Technical arrangements for sourcing technology/equipments and Technical tie-up, if any Proposed management structure Description of technology	
Estimated no. of managers/supervisors/skilled workers/unskilled workers and strategy for their identification and training	
Plan for Obtaining Technical Support for Development and Implmentation of Project	

## 7. Proposed Project Financials

### a. Estimated Project cost details

Item	Amount (In Rs. Crores)
Land (Including PPCs / CCs / value added centre / distribution centre)	
Civil work and including technical civil work	
Common Facilities/Amenities	
Common Utilities like power/water/ETP etc.	
<b>Total</b>	

**b. Means of finance**

<b>Item</b>	<b>Amount (In Rs. Crores)</b>
<b>Promoters' contribution</b>	
<b>Bank loan</b>	
<b>Unsecured loan</b>	
<b>Eligible grant</b>	
<b>Total</b>	

**c. Basic Revenue Projections**

<b>Item</b>	<b>Year 1</b>	<b>Year 2</b>	<b>Year 3</b>	<b>Year 4</b>	<b>Year 5</b>
Turnover					
Cost of Operations					
Gross Profit					
Profit before taxation					

**d. Financial parameters: (i) IRR; (ii) BEP; (iii) DSCR; (iv) DER;**

**8. DOCUMENTS TO BE ATTACHED**

- i) Net Worth of the Promoters Certified by Chartered Accountant**
- ii) P&L A/c for last three years in case of existing business operations**
- iii) Affidavit in given format (copy enclosed)**

**9. Description of forward / backward linkages**

**10. Note on its likely impact on farmers**

**11. USP of the applicant**

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## Annexure-II

### Illustrative Criteria for Assessment of Proposals received through EOI under the scheme for Cold Chain, Value Addition and Preservation Infrastructure

S. No.	Criteria	Points
1.	<b>Viability</b> - Adequate volume of raw materials - A wider mix/variety of raw materials - Agreements /arrangements of raw materials such as backward / forward linkages	25
2.	Proposal investment in core processing facilities / distribution hub / value addition centre / multi chamber & multi product cold storage facilities	25
3.	Proposed investment in minimal processing centre / farm level infrastructure	15
4.	Proposed investment in collection centres at farm level including refer / cooling transport	10
5.	Employment generation	5
6.	Leveraging of investment in the project	5
7.	Adoption of modern technology such as CA / MA storages, packing facilities, IQF etc.	15
	<b>Total</b>	<b>100</b>